

An aerial photograph showing a large-scale construction or earthmoving project. The foreground and middle ground are dominated by vast areas of brown, excavated earth and sand, with various patterns of erosion and tracks. In the background, a dense, green forest covers the remaining terrain. A few buildings and vehicles are visible near the top center of the image. A semi-transparent grey vertical bar is positioned on the right side of the image, containing the text '5 Policies and Actions' in white.

5 Policies and Actions

Part Five: Policies and Actions 2005-2010

5.1 Strategic Policies 2005-10

At the beginning of this Management Plan we set out a Vision for the future of the World Heritage Site and our Aims in carrying forward this Vision over the long term, accepted as a 30 year period from 2005 -2035, to conserve the outstanding universal values.

Our Vision for the World Heritage Site

We believe that by protecting, conserving and enhancing the outstanding universal value of the Cornwall and West Devon Mining Landscape World Heritage Site it will reinforce cultural distinctiveness, and become a significant driver for economic regeneration and social inclusion.

Based on the exploration of Issues affecting the Site (Section 4) a series of strategic policies have emerged in order to address these specific issues and our wider Vision over the first five years from 2005-10. These policies are listed below (see also the matrix in Appendix A).

These Strategic Policies will be used to guide and influence the World Heritage Site Office, Partnership and stakeholders. These policies are a means of measuring actions, a statement of the view of the World Heritage Site Office and Partnership, and a tool to lobby and persuade all those who may affect the World Heritage Site.

Issue 1 Consistent coordinated management.

Policy 1a The World Heritage Site Management Plan will be delivered through an accountable and effective partnership with clear responsibilities, in order to achieve the Vision & Aims.

Policy 1b The partnership will monitor and manage the state of the Site.

Issue 2 Resources

Policy 2 The World Heritage Site Partnership will collectively and individually, identify and secure resources to implement the Management Plan.

Issue 3 Risk preparedness

Policy 3 The risks to the Site and its management should be regularly assessed and actions taken to ameliorate these risks.

Issue 4 Strategic framework

Policy 4a The partnership will ensure that all relevant strategic documents and programmes have regard for the Site and its Vision & Aims.

Policy 4b All relevant strategic planning documents should make provision for the protection, conservation and enhancement of the Site and its setting.

Policy 4c Planning authorities should ensure that new development protects, conserves and enhances the Site and its setting.

Issue 5 Increasing protection

Policy 5a The review of statutory protection within the Site will continue through national designations.

Policy 5b Local designations and protection systems will continue to be reviewed throughout the Site.

Policy 5c Local authorities and other agencies should make full use of the powers available to them for the protection and conservation of the Site.

Policy 5d There is a presumption against the removal of historic mine waste within the Site.

Issue 6 Protecting the setting

Policy 6 Developments outside the Site that will adversely affect its outstanding universal value will be resisted.

Issue 7 Sustainable development

Policy 7a Sustainable heritage-led regeneration will be encouraged and supported.

Policy 7b New development should add to the quality and distinctiveness of the Site by being of high quality design and respectful of setting.

Policy 7c There should be a presumption in favour of retaining and re-using historic buildings which are important components of the Site

Policy 7d Proposals for the resumption of mining will be supported where they do not adversely affect the outstanding universal value of the Site.

Policy 7e Landscape, nature conservation and agri-environment management regimes should have regard for the authenticity and values of the Site.

Issue 8 Conservation and maintenance of key components

Policy 8a The conservation and continuing maintenance of the historic fabric of the Site should be undertaken to the highest standards to ensure authenticity and integrity.

Policy 8b The historic character and distinctiveness of the Cornwall and West Devon mining landscape should be maintained.

Policy 8c Traditional materials and skills should be encouraged in the maintenance of the authentic historic fabric within the Site.

Policy 8d Where the historic fabric within the Site has been lost or compromised through non-authentic materials, inappropriate details and poor workmanship, historic character and detail will be reintroduced wherever and whenever possible.

Policy 8e Resources available for conservation of the Site should be prioritised to address the Vision & Aims.

Policy 8f Key moveable components should be preserved in situ unless relocation will conserve or enhance the outstanding universal value of the Site.

Issue 9 Archives, collections and data

Policy 9 Archives, collections and data concerning the Site should be curated, catalogued and conserved and made accessible to all.

Issue 10 Sustainable physical access

Policy 10 The Partnership should promote access to the Site that is sustainable to the environment and consistent with the values of the Site.

Issue 11 Increasing intellectual access

Policy 11a The Site should be interpreted and presented as a distinctive, evolving, living landscape.

Policy 11b Visitors should be encouraged to explore and learn about the physical, social and cultural aspects of the Cornwall and West Devon mining heritage.

Policy 11c The values and significance of the Site should be communicated to a wide range of educational audiences.

Issue 12 Coordinated marketing

Policy 12 The marketing and interpretation of the Site should be coordinated to ensure a consistent, responsible use of the World Heritage Site Inscription.

Issue 13 Measuring economic outputs

Policy 13a The economic impacts of the Site should be monitored and quantified.

Policy 13b The economic benefits of the Site should be promoted to support wider cases for sustainable heritage-led regeneration and cultural tourism.

Issue 14 Community involvement and social inclusion

Policy 14a The communities within and outside the Site should be engaged in the enjoyment, benefits and management of the Site.

Policy 14b Enjoyment of the Site should be available to all regardless of ability or income.

Issue 15 Developing knowledge

Policy 15 Research into Cornish Mining and its worldwide linkages should be facilitated and encouraged, published and disseminated.

Issue 16 Cultural distinctiveness

Policy 16 The distinctiveness of Cornish Mining culture should be celebrated, promoted and propagated.

Issue 17 International links

Policy 17a The Partnership will promote best practice in heritage management, heritage-led regeneration and sustainable remediation of Cornish mining landscapes worldwide.

Policy 17b The Partnership will actively facilitate the exchange of ideas, experiences and the stories of Cornish mining communities worldwide.

5.2 Strategic Actions 2005-10

The strategic policies have generated the following strategic actions to be achieved during the life of the Plan 2005-10 either as one off projects or in many cases ongoing and continuous action. The Partnership has a collective role in implementing these actions and in the success of the Management Plan in general. However, the table below assigns lead agency(ies) who will be pivotal in driving forward progress with each action. A timetable has also been assigned to identify those actions which should be carried out prior to Inscription, post-Inscription or are continuous. Progress on these Actions will be provided annually and will contribute toward the monitoring of the implementation of the Management Plan.

These strategic actions have a one to many relationship with the strategic policies; each action can often relate to more than one policy and in turn more than one issue. The matrix in Appendix A illustrates the relationship of issues, policies and actions.

Strategic Action	Description	Lead Agency	Timetable
A. Post-Inscription management	<ul style="list-style-type: none"> • Establish appropriate post – Inscription management arrangements and implement by the date of Inscription by the World Heritage Committee. <ul style="list-style-type: none"> • Review management structure and arrangements for Site • Establish monitoring, evaluation and reporting systems 	WHS Office	2005
B. Monitoring Indicators	<ul style="list-style-type: none"> • To develop a set of monitoring indicators for the World Heritage Site <ul style="list-style-type: none"> • To shadow progress with the State of the Historic Environment Report, and other national, regional and local indicators for the environment • Adopt a recognised methodology for measuring economic outputs and social outcomes and integrate into monitoring and performance evaluation. • To establish appropriate targets against which performance will be evaluated. 	WHS Office	2005- 2006
	<ul style="list-style-type: none"> • To implement an agreed set of monitoring indicators in conjunction with the monitoring and reporting systems covered in Action 1. 	Partnership	2006 - 2010
C. Risk Assessment	<ul style="list-style-type: none"> • To develop a risk assessment method in accordance with Cornwall County Council's procedures under the guidance of the Emergency Planning Officer. 	WHS Office	2005
	<ul style="list-style-type: none"> • To carry out risk assessment of the Site and its management structure. 	Partnership	2006 - 2010
	<ul style="list-style-type: none"> • To implement actions arising from the risk assessment. 	Partnership	2006 - 2010
	<ul style="list-style-type: none"> • To review the risk assessment at appropriate intervals. 	Partnership	2006 - 2010

Table 10. Strategic actions

<p>D. Financial assessment & plan</p>	<ul style="list-style-type: none"> • Assess the financial implications of the Management Plan and the long term needs of the Site. <ul style="list-style-type: none"> • To undertake study of Site revenue and capital funding requirements and draft a financial plan and budget assessment. 	<p>WHS Office</p>	<p>2005 - 2006</p>
<p>E. Data & Documentation</p>	<ul style="list-style-type: none"> • To encourage the curation of archives, collections and data relevant to the Site by: <ul style="list-style-type: none"> • Auditing relevant archives • working with governing bodies, SWMLAC and other regional and local agencies to support achievement of nationally recognised standards in collections care and access for relevant archives and collections. • ensuring that data is deposited with county HERs to agreed standards and support HERs in developing their standards and status. 	<p>WHS Office & Local Authorities & MLA & EH</p>	<p>2005- 2010</p>
	<ul style="list-style-type: none"> • To encourage the creation of new data, documentation and access to information about the Site by: <ul style="list-style-type: none"> • maintaining and developing GIS-based information on the Site (<i>e.g. identify and map significant mine waste sites by working with RIGS and mineral collectors</i>). • maintaining and develop access to information about the Site through the internet • promoting the interoperability of archives and data sources. 	<p>WHS Office & Local Authorities & MLA & EH</p>	<p>2005 - 2010</p>
<p>F. Strategic plans & policies</p>	<ul style="list-style-type: none"> • To influence strategic plans to ensure that the Site is a cross-cutting theme in all relevant documents, and that policies provide for the protection and enhancement of the Site. 	<p>WHS Office & LAs & Government Agencies</p>	<p>2005 - 2010</p>
	<ul style="list-style-type: none"> • To influence the drafting of new Regional Spatial Strategies and Local Development Frameworks as they emerge to include specific policies for the protection and enhancement of the Site and its setting. 	<p>WHS Office & LAs & Government Agencies</p>	<p>2005 - 2010</p>
	<ul style="list-style-type: none"> • To seek protection for important secondary mineral dumps through the Mineral Development Frameworks. 	<p>DCC & CCC & WHS Office</p>	<p>2005 - 2010</p>
	<ul style="list-style-type: none"> • To ensure that natural and historic environment plans and policies work in harmony to protect and conserve the multiple values of the Site. 	<p>WHS Office & English Nature & English Heritage</p>	<p>2005 - 2010</p>

Table 10. (continued)

	<ul style="list-style-type: none"> • To seek the protection of the setting of the Site through policies and to monitor any impact to the setting caused by development during the life of this Management Plan. 	WHS Office & LAs	2005 - 2010
	<ul style="list-style-type: none"> • To consider area based policies and actions with planning authorities 	WHS Office & LAs	2006 - 2007
	<ul style="list-style-type: none"> • To facilitate the production of Development Briefs and Design Guides to inform distinctive sustainable development, either directly or through funding support. 	WHS Office & LAs	2005 - 2010
G. Development Advice	<ul style="list-style-type: none"> • To ensure that professional advice is available for developers, local authorities and other agencies on development proposals including mineral operations that may affect the Site and its setting. 	WHS Office & LAs & EH	2005 - 2010
	<ul style="list-style-type: none"> • To ensure that professional advice is available for developers, local authorities and other agencies on changes to the countryside and rural land management that may affect the Site and its setting. 	WHS Office & LAs & EH & EN & DEFRA	2005 - 2010
	<ul style="list-style-type: none"> • Define and identify good examples of sustainable heritage-led regeneration. 	WHS Office & LAs	2005 - 2010
	<ul style="list-style-type: none"> • Promote the re-use of historic buildings and help identify suitable sites. 	WHS Office & LAs	2005 - 2010
	<ul style="list-style-type: none"> • Promote the use of authentic materials and the replacement of non-authentic materials (e.g. upvc fascias, windows and doors) through financial or other incentives 	LAs	2005 - 2010
	<ul style="list-style-type: none"> • Support improvements in supply of traditional local materials. 	LAs	2005 - 2010
	<ul style="list-style-type: none"> • Encourage and support training and skills initiatives. 	LAs & EH	2005 - 2010
	<ul style="list-style-type: none"> • Provide guidance on assessing value and impact on the Site 	WHS Office	2005 - 2010
H. Increasing Protection	<ul style="list-style-type: none"> • To review progress with scheduling and listing, and to respond to the outcome of the UK government heritage designation review. 	EH & LAs & WHS Office	2005 - 2010
	<ul style="list-style-type: none"> • To implement the recommendations of CISI for new or amended Conservation Areas. 	LAs	2005 - 2008
	<ul style="list-style-type: none"> • To produce up to date Conservation Area Appraisals or Statements to be produced. 	LAs	2005 - 2010
	<ul style="list-style-type: none"> • To use Article 4 Directions where appropriate to conserve authentic materials and character of the Site. 	LAs	2005 - 2010
	<ul style="list-style-type: none"> • To liaise with English Nature, the AONB Partnerships, National Trust, DEFRA and other agencies over the relationship between protection of the Site and natural environment designations. 	WHS Office	2005 - 2010
	<ul style="list-style-type: none"> • To lobby government for changes to the GPDO for the protection of secondary minerals, and to facilitate use of Article 7 Directions to prevent loss of important mineral dumps. 	WHS Office & DCC & CCC & EH & EN	2005 - 2006

Table 10. (continued)

	<ul style="list-style-type: none"> To use enforcement powers, including Urgent Works Notices, Repairs Notices, Compulsory Purchase where appropriate to protect and conserve the World Heritage Site. 	LAs	2005 - 2010
I. Land Management	<ul style="list-style-type: none"> To review resources and requirements for ongoing maintenance, conservation and access of mine sites in public and private ownership. 	WHS Office & LAs & Duchy & Tregothnan & National Trust	2006 - 2010
	<ul style="list-style-type: none"> To work with the Land Restoration Trust in commissioning a feasibility study to explore future management options. 	LAs	2005
	<ul style="list-style-type: none"> To encourage a Local Authority Partnership/Forum on land management to achieve most efficient use of resources. 	WHS Office & CCC	2005 - 2010
	<ul style="list-style-type: none"> To identify and promote best practice in conservation of mine sites, shafts, adits, contaminated land and buildings, and provide guidance. 	WHS Office & LAs	2005 - 2010
	<ul style="list-style-type: none"> To establish criteria for prioritising resources (<i>which might include sites which contribute most to the outstanding universal value, provide most public amenity, and are most 'at risk'</i>) and implement these criteria. 	WHS Office	2005 - 2006
J. Transport & access	<ul style="list-style-type: none"> To ensure that sustainable access to the Site is recognised in local transport plans and Rights of Way plans. 	WHS Office & LAs	2005 - 2010
	<ul style="list-style-type: none"> To ensure that public access to conserved mine sites is continually maintained. 	DCC & CCC	2005 - 2010
	<ul style="list-style-type: none"> Commission access audits of all Site visitor attractions/facilities and produce action plans in accordance with the recommendations of the Marketing Strategy Action 12. 	DWHS Office & owners & managers	2005 - 2010
	<ul style="list-style-type: none"> Promote local walking and cycling trails in accordance with the Outreach & Inclusion Action 13 	WHS Office & LAs	2005 - 2010
K. 'At Risk' Surveys	<ul style="list-style-type: none"> To review existing surveys of assets within the Site (<i>including national and local buildings at risk registers</i>). 	WHS Office	2005
	<ul style="list-style-type: none"> To carry out new surveys to fill gaps in our knowledge to assess the extent of the resource, its condition and trends, in order to establish priorities for further action (<i>which might include using enforcement powers to serve urgent works notices, to grant fund conservation works, to facilitate redevelopment – see Action 8</i>). 	LAs & EH	2006 - 2010
	<ul style="list-style-type: none"> To carry out an audit of in situ mining machinery to assess its survival and condition. 	WHS Office	2006 - 2010

L. Conservation Projects	<ul style="list-style-type: none"> • To promote and support the preparation, submission, implementation and monitoring of conservation projects which benefit the Vision & Aims of the Site. These projects include: <ul style="list-style-type: none"> • townscape enhancement schemes • site and area based conservation works with interpretation and public access gains 	WHS Office	2005 - 2010
M. Implement marketing strategy	<ul style="list-style-type: none"> • Commission a comprehensive Site image and branding study • Develop a detailed interpretation strategy and framework for delivery • Produce a Site Official Guide and leaflet • Commission an options appraisal for a Key Centre interpretation/access facility in the central area • Evaluate the establishment of a Site Marketing Partnership • Agree and roll out quantitative market research/audience profiling • Establish marketing plans for each area • Work with partners to develop marketing campaigns for target audiences. 	<p>WHS Office</p> <p>WHS Office & DACOM & DTB & CTB</p>	<p>2005</p> <p>2005</p> <p>2006</p> <p>2005 - 2010</p> <p>2005</p> <p>2005</p> <p>2006 -2007</p> <p>2006 - 2010</p>
N Outreach & inclusion	<ul style="list-style-type: none"> • Develop an outreach strategy that includes: <ul style="list-style-type: none"> • Development of projects that encourage the local population to visit attractions • Animation of the story of Cornish mining through live interpreters, miners' guided tours, audio visual, events • Creation of an events fund for community events that celebrate aspects of Cornish mining • Develop ongoing community consultation as an integral element of performance monitoring and evaluation • Develop and implement the Communication Plan 	<p>WHS Office & LEAs & GOSW & LAs</p> <p>WHS Office</p> <p>WHS Office</p>	<p>2005 - 2006</p> <p>2005 - 2010</p> <p>2005 - 2010</p>

Table 10. (continued)

O. Education strategy	• Audit of existing education provision and audience needs.	WHS Office	2005
	• Commission a Site Education Strategy and strategic learning support products.	WHS Office	2005 - 2006
P. Visitor Interpretation Projects	• To promote and support the preparation, submission, implementation and monitoring of visitor interpretation projects which benefit the Vision & Aims of the Site.	WHS Office	2005 - 2010
Q. Research	• To define a research programme that addresses gaps in our knowledge about the Site.	WHS Office	2005 - 2010
	• To promote, facilitate and undertake further historical research into Cornish mining and its international significance	Partnership	2005 - 2010
R. Advocacy	• To promote the work of the Partnership to audiences locally, nationally and internationally.	Partnership	2005 - 2010
	• To ensure that views are presented and voiced in discussions which may affect Cornish Mining landscapes worldwide by taking an appropriate role in partnerships, organisations and initiatives which promote sustainable heritage management of mining landscapes worldwide.	Partnership	2005 - 2010

Table 10. (continued)