

**Notes of the World Heritage Site Officer Working Group
Held at Lanhydrock Memorial Hall, Bodmin
On Tuesday 18th March at 10.00am – 13.00pm**

Present:	Adam Sharpe	-	Cornwall County Council
	Nicholas Molyneux	-	English Heritage
	Ian Morrison	-	English Heritage
	Andrew Richards	-	Kerrier District Council
	Jan Clarke	-	Trevithick Trust
	Malcolm Pinch	-	Restormel Borough Council
	Stephen Gill	-	West Devon Borough Council
	Katie Hooper	-	Penwith District Council
	Barrie Collins	-	Kerrier District Council
	David Andrew	-	Devon County Council
	Frances Griffith	-	Devon County Council
	Andrew Davey	-	National Trust
	Mike Hawkey	-	Cornwall County Council
	Oliver Cranfield	-	Cornwall Enterprise
	Dominic Houston	-	Atlantic Consultants
	Nicholas Johnson	-	Cornwall County Council
	Alyson Cooper	-	Carrick District Council
	Carol Wilson	-	South West Regional Development Agency
	David Moore	-	Caradon District Council
	Bryn Tapper	-	Cornwall County Council

1. Apologies

Andrew Wetherelt	-	Camborne School of Mines
Martin Eddy	-	Caradon District Council
Sheelagh Evans	-	DCMS
Antonia Carr Locke	-	DCMS
Dr Chirs Young	-	English Heritage
Jeremy Clitherow	-	English Nature
Susan Denyer	-	ICOMOS (UK)
Prof. Phillip Payton	-	Institute of Cornish Studies
Sarah Cawrse	-	North Cornwall District Council
Steve Edwards	-	Penwith District Council
Vince Haines	-	Restormel Borough Council
Tim Selman	-	Tamar Valley AONB

2 Matters arising from notes of last meeting (& Partnership meeting 15th January 2002)

None that were not on the Agenda

3 Overview of project progress since last meeting

Progress on boundaries

WHS boundaries were first outlined to the OWG in Nov 2001. Since then they have undergone a constant evolution following site visits and Area Panel discussions. The last demonstration to the OWG was in Dec 2002. The boundaries need to reflect the statements of significance required for WHS status and this needs to be justifiable on the ground (through preserved remains). Chris Young (EH) and Susan Denyer (ICOMOS

(UK) have recently visited to tour the Bid Areas and help advise on urban areas in particular (identifying management, development issues that may impinge on the WHS site). More detailed work on the Nomination Document and in particular the Statement of Significance combined with the visit referred to above has forced us to rethink and tighten up the proposed boundaries.

It is proposed that the following Areas are re visited and critically examined to see whether they merit inclusion.

- Mary Tavy
- Carnmenellis.
- Camborne/Redruth Area – Areas of particular concern include:- The area of Pool that is intended for wholesale development (leaving Pool and Cornish Engines and Robinson's); Illogan Highway; The Red River north of the A 30; North Downs (leaving Wheal Peevor); the area around Lanner.
- Tamar Valley:- The Bere peninsula and the mining area to the east of Devon Great Consols which has largely been removed.
- Hayle.-Lelant and Trevethoe are difficult to include
- St Agnes – Some of the fields in the southern part are not miners smallholdings
- Gwennap:- The Carnon valley between the A39 and Bissoe.

Of particular concern for the Management Plan, in addition to the redevelopment of Pool, was the redevelopment of Hayle, the possible road link from Falmouth to the A30 and the A39 through Perranarworthal as well as the proposal to extend the golf course at North Downs.

The Group felt that whilst many of these changes might be sensible, further discussions with the Area Panels should take place and the results be brought back to the Group before going to the Partnership for final agreement. Particular concern was raised about excluding Weir Quay. The Group noted that St Just, Godolphin- Tregonning, Luxulyan and Charlestown and Caradon remain much as before. It was also noted that it would be worth looking at scoring areas to help sort out priorities for inclusion.

Action: The relevant Area Panels be reconvened to further discuss boundary amendments.

Buffer zones

Attempts have been made to begin drawing up Buffer Zones. Whilst it was relatively straightforward to define these in urban areas it is less clear in rural areas. More work needs to be done on these before they are brought to the Group for detailed discussion.

Documentary work

Bryn Perry-Tapper gave a brief demonstration of current data collection and assessment. The data collection phase of the project is now largely complete. The GIS mapwork is up to date and maps are now available for the Bid Areas (subject to the final boundaries being agreed) showing

- Principal sites (eg mine sites etc)
- Heritage designations
- Environmental designations
- Ownership

Protocol for sharing this information still needs to be formalised.

Nomination Document

Progress is being made with re writing this document. The comments received from many people have been incorporated as appropriate. We are very grateful for this help The first

3 sections are being concentrated on since these cover the basic location, description, significance and history of the Site. The later parts of the document need to be done in conjunction with the Management Plan. Much help has been given by Barry Gamble regarding how best to present the significance of the Site and illustrate this to best effect. Sharron Schwartz has been brought in to the team for 8 weeks to help Adam Sharpe finish off the documentation of the Site. Work on the Nomination Document has been put on hold (see 4 below)

Management Plan

Only small progress has been made on this document. Work has been put on hold (see 4 below)

Other work

Joff Bullen and Paul Richards have spent a lot of time bringing our historical Timeline up to scratch and many people have commented on the various technical sections that will eventually be incorporated into the World Heritage Site web site. This help is gratefully acknowledged.

Project Staff

It was expected that by this date that both the Nomination Document and the Management Plan would have been in Draft. The task has proved to be too great and they are not completed. The staff preparing the historical documentation have completed their task and within a few weeks Adam will have left to return to work elsewhere in the Historic Environment Service. (see 4 below)

4 Current situation and future arrangements

Events over the last two weeks have forced a radical re think about the content and programme of the Bid. The news is both disappointing and encouraging.

Jeanette Ratcliffe is signed off sick for a month and she will be absent from work for longer than this. She has been carrying an enormous workload since taking on the additional task of writing the Management Plan, as well as her normal day job and two other major urban survey projects to look after. The group sent their best wishes to her for a speedy recovery.

On the 20th February Chris Young (English Heritage) and Susan Denyer (International Council for Monuments and Sites (UK)) came down for two days to look around some of the proposed Areas. It was clear then that there was still a very great deal to do before we could hope to submit the Bid. The outcomes of the meeting and subsequent discussions at this end were as follows:-

- It is clear that there is still a way to go on the first part of the Nomination Document. It is getting better but still needs greater focus and brevity. The second part of the document is linked to the Management Plan and also has a long way to go.
- Our trips around the Site confirmed that we still must look more carefully again at the Boundaries in detail. We concluded that some whole Areas need to be looked at (Mary Tavy and Porkellis- Carnmenellis) and that some Areas require pruning to better fit the Significance and Authenticity criteria (Hayle, Pool, St Agnes and Tamar Valley). This will require careful handling to keep people on board and we have Area Panels that need to be consulted. All this will take time.
- The Economic Assessment Report that we have commissioned will require quite substantial changes to take into account the changes in Boundaries—lots of population and economic statistics will need changing. The commissioning by

Objective One of an Economic Impact Model for The Public Product to be in draft in the autumn could also result in some changes to the World Heritage Site economic Impact Assessment Report. It is clear that more time is required if this review is to be of maximum benefit.

- Our visits to Hayle and Camborne- Redruth in particular have highlighted the amount of consultation and negotiation that we still have to do in order to resolve a large number of important issues. We identified the following areas as requiring special examination in the Management Plan:- Hayle Harbour; Pool/Dolcoath and the relief road; the possible A.30 to Falmouth link road; the improvement of the A.39 between Carnon Downs and Treluswell Roundabout; Portreath harbour and its harbourside housing; Porthtowan and St Agnes and the modern housing; Redevelopment of Gill's Foundry in Tavistock; the quality of modern development around Darite, Tremarcombe and Pensilva; the universal use of plastic windows in terraces etc.
- It was felt that a Marketing and Interpretation Strategy/Plan would be a real advantage as an annexe to the Management Plan. This is not in the timetable at present and going by experience from the Jurassic Coast World Heritage Site such a Strategy would be extremely useful. More time will be required if this is to take place.
- In terms of timetable perhaps the most significant element concerns getting the Bid through our local authority committees. Our advice is that we shall have to give a draft copy of both documents to 9 local authorities and also Final Documents for them to sign off. 18 council Executive meetings will take some doing and is not possible in the time available.

In addition to this we have also recently been told that Government Office South West and the South West Region Development Agency were not yet entirely convinced of the case that the World Heritage Site would bring demonstrable economic benefits sufficient for them to recommend large amounts of money from Objective One going to World Heritage Site related conservation projects.

Whilst all this was happening we had excellent news that our bid for **additional** Cornwall County Council money towards establishing a World Heritage Site Office had been largely successful to the tune of an extra £88k pa built into the base budget of the Historic Environment Service. With all this in mind a meeting was arranged with Cornwall County Council Chief Executive, the Council Leader, the Environment Portfolio Holder and Mike Hawkey (Head of Environment and Heritage), all of whom are very supportive of the Bid (as evidenced by the £88k).

It was necessary to act fast and it was agreed that we would not be able to deliver the Bid by the end of September as at first proposed. Bids are submitted on a yearly basis and this would mean asking for our Bid to be considered for 2005 (Inscribed in 2006) rather than one year earlier as planned. Chris Young of English Heritage was immediately contacted and he understood the impossibility of our situation and has contacted The Department of Culture, Media and Sport .We have no choice but to withdraw from the 2004 slot as we now (with Jeanette not here) do not have the capacity to carry on over the immediate weeks and the current timetable is no longer possible.

The extra money from Cornwall County Council will now allow us to advertise for, and appoint, a World Heritage Site Bid Manager (Scale POB) to finish the Bid and have enough money to go towards a Marketing and Interpretation Plan. There is enough money left in the existing project budget to cope with publication and consultation.

With Jeanette away there will be no one working on the Bid (apart from a bit of mapwork by Bryn Tapper and some small work on the Nomination Document by Nick Johnson) and that therefore work is suspended until a dedicated officer is in post in mid June.

Meanwhile NDJ will field any queries and submit the necessary financial forms until then.

This is a difficult time. The Group were sympathetic to this dilemma but felt re assured that a dedicated Officer can be appointed to take forward the work. The Group felt that it was important to portray this news as evidence of the complexity of the Bid and not as a failure. It was stressed that both English Heritage and ICOMOS (UK) are confident that we can and will make the case for Inscription and that the documentation collected to date was second to none.

Action: The Officers Working Group recommends to the Partnership that the Bid is delayed a year and that a World Heritage Site Manager be appointed as soon as possible to carry on the Bid. Every effort be made to project this development as a positive step towards gaining Inscription.

5 World Heritage Site Bid Manager Job

The draft Job Description of the new post for WHS manager was discussed and the Group were asked to pass on their comments by e mail to NDJ as soon as possible. We would hope to have an appointment Panel consisting of English Heritage, David Andrew of Devon CC (with first hand experience of the Jurassic Coast World Heritage Site Bid), Nick Johnson and Mike Hawkey. The Group agreed with these arrangements.

Jeremy Williams, part of the Environmental Projects Section of the Environment and Heritage Service has been assigned to work on the World Heritage Site Bid – He will identify environmental projects within WHS Areas (past, present and future) and will help co ordinate projects associated with the Bid. This is a considerable addition to the work of the project and is free.

The County Council is therefore paying for a new Manager post as well as a Project Development post in addition to NDJ's involvement and the budget still remaining in the project budget.

6 Economic Impact Assessment – Draft Report (attached). Presentation by Atlantic Consultants

Draft EIA completed but due to delay in Bid will need to be revisited. A full visitor survey will be expanded this summer-autumn and integrated into current EIA. Require written responses and comments on EIA by 4th April. The first stage of the EIA will be completed soon and following the visitor survey and revisions due to Boundary changes Phase Two will be completed by December.

Comments by the Group included:-

- Important to discuss any negative impacts that the World Heritage Site might have.
- EIA seems to focus on visitors and attractions. Regeneration issues that may affect inward investment and relocation of business positively – selling heritage. Could contribute significantly to positive economic rehabilitation.
- Identify THI schemes (Hayle etc) that identify heritage-led regeneration projects. Also what about Education-led partnerships-skills training emphasis eg. Industrial skills, conservation works. Long term management will require skills. Employment especially in urban areas
- There are several large heritage –led projects related to mining but perhaps

incidentally. They would however contribute to increase figures currently outlined in EIA. Visitor impact projects need to be amalgamated eg: Coast to coast and other multi-use trails.

7 Interpretation & Marketing technical panel – progress to date

A consensus has been reached. Essentially it is time to commission a Marketing and Interpretation Plan. Needs to be cross-cutting, including www. The Panel advises against a single visitor centre and instead ought to capitalise on variety and geographical distinctiveness with several centres.

- Qualitative 'visitor centre' sites and staff training.
- Common method for sharing visitor information.
- A WHS standard.
- Marketing 'person' rather than a 'Plan'? To keep the WHS with high profile. Need to highlight the bid. Explain what WHS status means. Collaborative approach to 'industrial' heritage is welcomed irrespective of WHS inscription. News must be POSITIVE.
- There is much to market already across the whole sector including those sites outside the proposed Areas. Work needs to start ready for next season.

8 Next OWG meeting

10th June. This may change depending on whether the new Manager is in post.

9 Any other business

It is proposed that the name of the Bid be changed to **The Cornwall and West Devon Mining Landscape**. It is felt that this better reflects what the Bid is actually about. The term **Cornish Mining** will continue to be used as the popular and marketing name.

Action: That the Partnership be asked to endorse this change.